



ZAMBIA - HOME OF VICTORIA FALLS

# 2011 AGOA FORUM: PRIVATE SECTOR/CIVIL SOCIETY SESSION LUSAKA, ZAMBIA, JUNE 7-10, 2011

## **Welcome to the 2011 AGOA Forum International Trade Exhibition!**

As the African and U.S. public sectors, private sectors, and civil society come together at the 2011 U.S.-sub-Saharan Africa Trade and Economic Cooperation Forum (the AGOA Forum) to celebrate the first decade of trade and investment under the African Growth and Opportunity Act (AGOA), the 2011 AGOA Forum International Trade Exhibition provides an opportunity to showcase products, services, and investment opportunities. The International Trade Exhibition will be held June 7-10, 2011, in the Mulungushi International Conference Centre in Lusaka, Zambia, which is the same venue as the AGOA Forum Ministerial session as well as the Private Sector/Civil Society session. Nearly 2,000 government, private sector and civil society delegates from the United States and across Africa are expected to attend and visit the International Trade Exhibition.

The International Trade Exhibition will include all AGOA sectors, with special emphasis on infrastructure development, natural resources development, agribusiness, financial services, textiles, and apparel. Exhibitors can participate in the Zambian Pavilion, which promotes Zambian products, investment, and services or the International Pavilion for companies and national trade and investment promotion agencies from Africa and the United States. The International Trade Exhibition will be a professional event of the highest quality, organized by the same team that presented the widely acclaimed 2003 AGOA Forum Trade Expo in Mauritius. For security reasons, admission will be limited to registered Forum delegates and exhibition space will be limited. Please visit [www.africancl.org](http://www.africancl.org) for more information or contact Didier de Senneville at [ppromo@intnet.mu](mailto:ppromo@intnet.mu) or Paul Ryberg at [act@his.com](mailto:act@his.com). Conferences and Speakers International is a professional trade fair planner and conference organizer with more than 20 years experience in organizing professional events across Southern Africa.

Beginning in 2001, the Corporate Council on Africa (CCA) has been involved in planning the private sector session at the AGOA Forum that takes place on the margins of the AGOA ministerial meetings. This year, CCA has again been designated by the U.S. and Zambian governments as the U.S. coordinator for the private sector session and the International Trade Exhibition, which will take place at the Mulungushi International Conference Centre in Lusaka, Zambia, on June 7-10, 2011. The Zambia Association of Manufacturers is serving as lead for Zambian private sector mobilization for the forum, with a range of civil society organizations being convened by the Lusaka-based Centre for Trade Policy and Development.

For the first time, the private sector and civil society sessions are combined this year, giving participants a wider range of topics to explore with business and civil society leaders from the U.S. and across Africa. The private sector/civil society session will consist of opening and closing plenary sessions, luncheon, and no fewer than 12 breakouts. There will also be an opening presidential reception on the evening of June 7. The four days in Lusaka, Zambia, will address the theme of "Enhanced Trade through Increased Competitiveness, Value Addition and Deeper Regional Integration", and will include a private sector and civil society session on June 7-8; ministerial meetings on June 9-10; and an international trade exhibition on June 7-10.

These events promise to attract trade ministers and delegations from the 37 AGOA-eligible African countries, as well as a large U.S. government delegation expected to be led by Secretary of State Hillary Clinton and U.S. Trade Representative Ronald Kirk. Additional government ministers, including ministers of finance and agriculture, may attend.



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## INTERNATIONAL TRADE EXHIBITION BOOTH PURCHASE FORM

(Please sign and return this document via email to AGOA@africacncl.org)

### COMPANY INFORMATION

Name of company (as you'd like it listed on all collateral materials and on booth fascia)

\_\_\_\_\_

Industry/Sector \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

### Primary Contact Information

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Passport # \_\_\_\_\_

Citizenship \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

### ORGANIZATION TYPE AND EXHIBITION SPACE SPECIFICATION\*\*

- National pavilions, trade boards and regional associations
  - \$4,600 – (\$500 per square meter - 9 Square meters booth, plus 1 Exhibitor pass)
  - \$3,100 – (\$500 per square meter - 6 Square meters booth, plus 1 Exhibitor pass)

*Please contact the exhibition management for alternative size cost information: Didier de Senneville at [ppromo@intnet.mu](mailto:ppromo@intnet.mu) or Paul Ryberg at [act@his.com](mailto:act@his.com)*



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- Individual companies
  - \$2,800 – (\$300 per square meter - 9 Square meters booth, plus 1 Exhibitor pass)
  - \$1,900 – (\$300 per square meter - 6 Square meters booth, plus 1 Exhibitor pass)

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- Tabletop displays
  - \$600, plus 1 Exhibitor pass
- \$ 100 – Additional exhibitor pass (fee covers costs of session meals and coffee/tea breaks)

*\*The exhibition booths include: exhibition space, partitions, fascia, carpet, plug point, 2 spot lights, and 1 exhibitor pass to operate the booth and participate in all meal functions. Note that the prices do not include access to the AGOA Forum private sector/civil society and ministerial sessions. If you would like access to these sessions, please register at [www.africacncl.org](http://www.africacncl.org).*

## METHOD OF PAYMENT

- By credit card**

Please debit my card \$\_\_\_\_\_ Total payment

Visa     American Express     Master Card     Diners Club

Card no \_\_\_\_\_

Expiry date \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

Card billing address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_
- Wire Transfer Payment Information**

M&T Bank  
1680 K Street, N.W.  
Washington, D.C. 20036  
Account Name: Corporate Council on Africa Operating Account  
Account# 9845991331  
Routing# 022000046  
Swift Code: MANTUS33  
Total Payment Amount = US\$ \_\_\_\_\_  
Date wire was sent: Month \_\_\_\_\_ Day \_\_\_\_\_

***Thank you for participating in  
The 2011 AGOA Forum: Private Sector/Civil Society Session***