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CCA and ACT Present AGOA Forum Video Trade Show

The 2008 AGOA Forum will be held in Washington, D.C. July 14-16, 2008. The Corporate Council on Africa (CCA) and the African Coalition for Trade (ACT) are pleased to join in sponsoring a "Video Trade Show" as part of the AGOA Forum.

The AGOA Video Trade Show will be shown continuously on monitors in the lobby of the Ministerial on July 15 and at the Private Sector Session on July 16. The Video Trade Show will provide a uniquely targeted opportunity for African manufacturers, exporters and service providers to showcase their goods and services to U.S. buyers, potential customers within Africa who are attending the Forum Private Sector Session, and key government officials from both the United States and Africa at the Ministerial. Nearly 1,000 high-level government officials and private sector delegates are expected at the Forum and are likely to view the AGOA Video Trade Show. Logical exhibitors for the Video Trade Show include African trade and investment promotion bodies, trade associations, and individual African manufacturers, exporters and service providers.

One-minute spots on the AGOA Video Trade Show are available for a fee of \$3,000. One-minute spots can be taken by a single company to promote its goods or services or by a national trade and investment promotion body or trade association to promote various products from its country.

Sponsorship Opportunities Available: The AGOA Video Trade Show also provides a unique opportunity for U.S. companies that are engaged in trade and investment with Africa to put their names front and center before both key government decision-makers from Africa and the United States and a large number of African private sector delegates.

The AGOA Forum Video Trade Show is being produced by Conferences and Speakers International, Ltd., which organized the Trade Expo at the CCA Summit in Cape Town in November 2007, and the 2003 AGOA Forum Trade Expo in Mauritius. For more information, please contact:

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